LBS Sustainability Centre

Annual Report 2021



An initiative of

LAGOS BUSINESS SCHOOL
PAN-ATLANTIC UNIVERSITY

Table Of Content

04 Dean's Note

05 From the Management Desk

06 Our 2021 Impact

11 About Us

16 Capacity Building Programmes

24 Stakeholder Engagements, Webinars and E-Forums

47 Research, Publications and Industry Services

51 Impact Initiatives and Partner Projects

58 Our Community

59 Our Partners

Dean's Note



Prof Chris Ogbechie
Dean, Lagos Business School

In 2021, LBSSC continued her mandate, to create impact by bringing together the theory and practice of sustainability in Nigeria and Africa. We are grateful for your participation, support and partnership. This report documents the activities and assesses the impact we had in 2021. Despite the disruptions we have all experienced in the past two years, we are glad that we could create our desired impact.

Through our courses, research, learning forums and engagements, we have reached over 3,000 participants and organisations. In acknowledgement of the Centre's endeavours in improving society, demonstrating community impact, and reflecting the spirit of inclusive and sustainable development, we won the Inaugural Global Business School Network (GBSN) 'Going Beyond' Award. Out of 52 top business schools from 22 countries, we came first place. We couldn't have done it without your help.

Our dedicated team designed and delivered various programs for business executives, nonprofit leaders, public sector leaders, sustainable waste managers, media personnel, business students, and anyone interested in sustainability, especially in Africa. This was achieved through strategic engagement with corporates, leading NGOs, LBS Faculty, Fellows, and Expert Facilitators. Significantly, LBSSC also secured a $1 million endowment from the Ford Foundation towards the establishment of the Innocent Chukwuma Social Impact Chair and Youth Fellowship, the first of its kind in Nigeria, both in size and duration.

The Centre convened major forums, aiding constructive dialogues and collaborations among business, government, civil society and academia to explore solutions to critical sustainability challenges. These included the International Sustainability Conference (ISC), African Responsible Business (ARB) Forum, the Inaugural Public Sector Dialogue, An Evening with the Minister Series and several webinars covering our thematic focus areas: (1) Sustainable Development & Corporate Sustainability; (2) Responsible Business & Leadership; (3) Circular Economy and (4) Nonprofit & Social Enterprise Management.

We are confident that our combined efforts will make a significant difference, particularly in Africa's quest for sustainable development. We appreciate your continued participation and look forward to assisting and collaborating with you in 2022.

From the **Management Desk**



Oreva Irene Atanya
Head, Sustainability, Lagos Business School

Thank you for partnering and engaging with the LBS Sustainability Centre over the years. In this report, we are sharing our achievements, impact and learnings from 2021 and we look forward to your feedback and collaboration. 2021 was a year of many firsts at the Centre, Lagos Business School received the ISO 9001:2015 certification making us the first academic institution in Nigeria to comply with this global quality management standard. This set of standards and procedure reviews helps organisations like ours ensure that we constantly improve the quality of our service delivery. The Centre also won the First GBSN Going Beyond Awards, in recognition of our work advancing sustainable development theory and practice even beyond the classroom. We worked with our key partner, Ford Foundation to create a $1million endowed initiative to support young social innovators in Nigeria.

Our programmes transitioned into hybrid delivery in 2021 with a mix of online and in-person engagements and learning experiences. The Centre delivered new Cycles of the Nonprofit Leadership and Management Programme (NPLM 8) and the Nonprofit Programme for Senior Executives (NPMfEX) which is focused specifically on executives in the development sector. These certificate programmes, which have been supported by Ford Foundation West Africa, impacted 78 leaders in their respective NGOs. The Centre also trained 44 executives through the Leadership Programme for Sustainable Waste Management sponsored by the Aspire Coronation Trust (ACT) Foundation. Our modular programme for business executives, Corporate Sustainability Programme (CSP) which was introduced in 2020 also ran this year. CSP, which is designed for executives interested in corporate sustainability, was attended by executives from ten organisations over its 8-week run

.

The Centre continued the advancement of sustainability knowledge through dialogue and learning forums which included 13 conferences, forums and webinars held during the year. On these Forums, the Centre hosted a broad range of stakeholders and participants from various countries and continents. The centre's major conference; International Sustainability Conference, was held virtually with over 700 participants from 35 countries and recorded active participation of top business, nonprofit and government leaders.

We are certain that by working together, our engagements will continue to pave the way for future actions and opportunities for sustainable development in Africa. We thank you for your support, active participation and contributions in 2021 and look forward to working with you in the coming year. Finally, a big thank you to the amazing team at the Centre, without whom all our accomplishments would be impossible.

Our 2021 **Impact in numbers**



Our programmes and partnerships reach individuals and organisations from



Brazil **Cameroon** **Canada** **China** **France** **Gambia**



Ghana **Indonesia** **Ireland** **Kenya** **Nigeria** **Rwanda**



Sierra Leone **Singapore** **Switzerland** **Uganda** **United Arab Emirates** **United Kingdom** **United States of America**

Testimonials
Impact in words

"

It was a real pleasure to collaborate with the dynamic team of LBS and all the fellow panellists. I look forward to more partnerships with LBS on sustainability in the future.

Rajiv Ramlugon
(Group Chief Sustainability Officer
- Omnicane Management and Consultancy Limited)

"

"

I have 20 years experience in the construction industry and 6 years running a waste management service. The course opened new vistas for me, addressed specific issues and provided insights. The impact surprisingly is tremendous. I didn't know so much could be achieved in 5 weeks with an online program.

Lola Ibrahim
Fosbys Environmental Services Limited

"

"

Having fully participated in this programme, I feel ashamed that I was practically dragged to get started. I value every bit of it and appreciate the faculty for the awesome sessions irrespective of being delivered virtually, the level of professionalism was beyond the bar. Thank you.

Gabriel Okeowo - Principal Lead/CEO, BudgIT
NonProfit Management Programme for Senior Executives

"

"

Thank you for the opportunity to contribute to the efforts to articulate sustainable solutions to the socioeconomic challenges we face as a nation. It was a very valuable learning experience for us.

Victoria N'dee Uwadoka
(Corporate Communications and Public Affairs Manager, Nestlé Nigeria)

"

Working in the coordination of projects, with some programme activities, this training gave me an insight on the overall management of a nonprofit. The course design was adapted and met my expectations. I got the answer to many "whys" regarding some aspects of nonprofit management, despite my six (6 +) years of work experience in the nonprofit sector. From now on, I am confident that I will be able to design a new programme from scratch to closure, applying good practices learnt in this program.

Nana Kadidia CISSE
NonProfit Management Programme for Senior Executives

The NPMfEx is a life transforming program. There was so much I actually didn't know prior to the program. For example, I learnt about ways you can put proper structures in place in your non-profit organisation. We were taught about practical ways you could raise funds for your NGO, and not necessarily waiting forever for donor funding. Collaboration was one vital key lesson I also took away from the program. It's no use working in silos when you can form synergies with other experts for a greater good. Am thankful to the entire Lagos Business School

Anonymous
NonProfit Management Programme for Senior Executives

To have put the programme together is evidence of deep and system thinking at the LBS Sustainability Centre. The course did impact positively on my managerial skills and business development and entrepreneurial approach. The concept of design thinking embedded in the programme is a huge plus for my organisation to leverage in a SMART way while delivering excellence in the waste management sector and mainstreaming circular economy into multiple sectors that generates difference categories of waste"

Gboyega Olorunfemi
Principal Consultant / CEO/ Enviromax Global Resources Limited

The program is a great learning experience to improve the quality of my performance at work. Indeed, the programme is essential for an executive of a nonprofit who desires to increase his/her knowledge of nonprofit management and leadership. I now have a richer and stronger network of young nonprofit leaders.

Anonymous
NonProfit Management Programme for Senior Executives

Awards and **Recognition**

Winner Inaugural GBSN and EFMD Going BEYOND Awards



The Global Business School Network (GBSN) and European Foundation for Management Development (EFMD) joint initiative to celebrate institutional programs and initiatives that serve our communities worldwide. The Going BEYOND Awards are designed to highlight and share programs and initiatives that strengthen society, demonstrate community impact and embody the spirit of inclusive and sustainable development.

Qualifying entries describe programs and initiatives that have demonstrated a positive impact on society BEYOND the traditional degree programs offered by institutions and academic research published in journals. Qualifying entries will be organised and featured in an online showcase.

The Award had 54 total submissions from 22 countries and 36 schools. The top 4 entries featured during a plenary session during the virtual conference, Nov 15-17, 2021 were Lagos Business School (LBS) Sustainability Centre; EMBA "Social Innovation And Impact Investment Program" by International Institute for Management Development (IMD) Switzerland & Singapore; Leadership and Management Program (LAMP) by Management Skills for Wildlife Conservation, United States; and Macheo Program by Strathmore University, Kenya.
https://gbsn.org/conference/going-beyond-awards/
https://gbsn.org/announcing-the-gbsn-beyond-2021-competition-winning-teams/

Best Corporate Social Responsibility Initiative



Lagos Business School, Pan-Atlantic University (Nigeria) for 'LBS Sustainability Centre (LBSSC)'

Lagos Business School (LBS) is passionate about sustainability and good governance. The commitment to sustainability of its continuous improvement policies is achieved through its established centre, the LBS Sustainability Centre (LBSSC).

A core pillar of the LBS MBA experience is building professional ethics and community service. In line with this, MBA participants take part in both corporate social responsibility and personal social responsibility activities geared towards developing sustainable solutions to specific social problems faced by target communities.

https://www.associationofmbas.com/press-releases/amba-bga-honour-business-schools-and-their-students-and-graduates-in-excellence-awards/?dm_i=5122,BDAO,31KZL4,1AQO7,1

About the LBS Sustainability Centre

The LBS Sustainability Centre is the first of its kind in Nigeria. It is designed to refocus the relationship between businesses and their stakeholders by contributing to the development of responsible business leaders. We work with organisations to help them incorporate sustainable practices in their operations and develop innovative products and services that transform their communities and simultaneously generate economic value. This enables businesses to sustain livelihoods, reduce poverty, and contribute to national development as well as the achievement of the Sustainable Development Goals (SDGs).

Our Objectives:

- Knowledge creation through industry and action research in the areas of responsible business, corporate sustainability, corporate governance, corporate social responsibility, business ethics, nonprofit management, and social entrepreneurship.
- Knowledge dissemination through customised executive training programmes, seminars and workshops, LBS MBA and executive programmes, forums and conferences.
- Knowledge application through collaboration with businesses, government agencies, academic institutions and civil society organisations.



Our Thematic **Focus Areas**



LBSSC is committed to supporting SMEs to solve social challenges and create value for the **socio-economic development of nations**, therefore, we support **SMEs to integrate sustainability.**

Corporate Sustainability
We are committed to helping organisations in Africa understand the importance of sustainability and implement sustainability in their operations through our sustainable business practices and sustainability initiatives. Our vision is to build the capacity of more businesses in Africa to develop innovative solutions to key sustainability problems on the continent.

Responsible Business and Leadership
We understand the important role businesses play as catalysts of economic development. Therefore we are committed to developing responsible leaders and businesses that will develop homegrown solutions and businesses to solve Africa's challenges. Through our various engagement platforms and forums, we hope to build an Africa that will serve as an example for sustainable development to the rest of the world.

Circular Economy
We are building the capacity of indigenous businesses to act as catalysts for a transition towards the circular economy. We are your trusted partner for building successful businesses that foster the transition to a circular economy in Africa

Nonprofit and Social Enterprise Management
Nonprofits, Civil Society Organisations, and Social Enterprises play a pivotal role in the advancement and development of societies and African nations in particular. To ensure the long-term impact of this sector, however, these organisations require effective management and responsible leadership. LBSSC is committed to supporting SMEs to solve social challenges and create value for the socio-economic development of nations, therefore, we support SMEs to integrate sustainability.

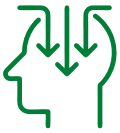
Public Sector Engagement
Government actions and policies play an important role in promoting sustainability practices in Nigeria. Our public sector engagements serve as a platform advocate for policies that facilitate sustainable development at national and continental levels.

What **we do**



Stakeholder Engagements & Partnerships

Achieving sustainable long-term change in Nigeria requires a significant strengthening of the policy formulation and implementation process. This involves directly influencing policymakers, regulators and companies. The Centre utilises ICT resources - digital media, social media platforms, social networks and dialogue sessions to advocate for the improvement of business engagement with society. This strategic focus has met with considerable success. The Centre was involved in the conception of the sustainable banking initiative by the Central Bank of Nigeria (CBN). This initiative led to the creation of the Nigerian Sustainable Banking Principles in 2012. The Centre was also involved in the formation of the Nigerian Business Coalition for Sustainable Development (NBCSD) in 2014. The Director of the Centre, Dr Franklin Ngwu also represents LBS as co-chair of the Private Sector Advisory Group on SDGs in Nigeria. The Centre's commitment to collaborative partnership has seen it engage with some of Nigeria's leading organisations to mainstream the sustainability agenda in the country.



Capacity Building

In the Centre's quest for continuous improvement, training programme curricula are consistently assessed with a view to ensuring they remain relevant and of immense use to our participants. As such, the Centre offers a series of capacity building programmes for public officials, business executives, and entrepreneurs, as well as sustainability courses as part of LBS' MBA programmes.



Research and Publications

LBS Sustainability Centre conducts industry and practitioner-focused research in business ethics, sustainability, social entrepreneurship and corporate governance. The research output of the Centre serves as the anchor for sustainability courses in Lagos Business School's full-time MBA programmes and executive education curriculum, as well as training programmes.



Industry and Sector Specific Engagements

The Centre consolidates theory and practice on sustainability, builds leadership skills and supports constructive dialogue and collaboration between business, government, civil society and academics in order to find solutions to critical sustainability challenges. In its resolve to expand the sustainability conversation and embed sustainability thinking in corporate strategy, the Centre's research, seminars and stakeholder engagement are based on the thematic areas: (1) Corporate Sustainability; (2) Responsible Business Leadership and Business; (3) Circular Economy; (4) Nonprofit and Social Enterprise Management and (5) Public Sector Engagement

LBS Sustainability Centre also supports organisations in the design, development, implementation and assessment of their sustainability strategy, initiatives and projects.

- Organisational Social Impact Assessment Studies and Reporting
- Corporate Social Responsibility, Sustainable Development Goals (SDGs) Initiative Programme Design and Implementation
- Customized Capacity Building and Leadership Programmes Design and Devilery
- Sustainability Strategy Development
- Industry and Sector-Specific Research Studies
- Grant Execution and Management
- Sustainability Integration in Policy Implementation
- Social Impact Assessment of Policy & Investment Outcomes
- Stakeholder Engagements Forums and Constructive Dialogues



The **Centre utilises ICT resources** - digital media, social media platforms, social networks and dialogue sessions to advocate for the improvement of business engagement with society. This strategic focus has met with **considerable success**.

2021 Capacity **Building Programmes**



Advancing Nutrition, Health and Environmental Awareness through the Media

The media plays a pivotal role in society's response to issues around healthy nutrition, environmental conservation and sustainability in general. However journalists in Nigeria continue to grapple with the challenge of a difficult operating environment and lack of skills in sourcing information and communicating to the public in a way that delivers impact. This programme was designed to equip media professionals to create and disseminate accurate information on key nutrition, health, sustainability and climate change issues with the aim to drive behaviour change.

This initiative is in line with Nestlé's commitment to advancing nutrition and preserving the planet while improving livelihoods in the communities closest to its operations. Designed by Lagos Business School Sustainability Centre and Nestlé Nigeria, the course was delivered by a faculty made up of LBS, Nestlé, Nestle NNI, SMC, Media and Industry experts. In 2021 the programme was designed to cater for the specific needs of journalists writing on Nutrition, Environment and Business.



Partner: Nestle Nigeria

Duration: 3 weeks online course

Participants: 59

Date: March 15 - April 1, 2021

Facilitators

1. Prof Chris Ogbechie, Professor of Strategic Management and Dean, Lagos Business School
2. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
3. Victoria Uwadoka, Corporate Communications and Public Affairs Manager, Nestlé Nigeria
4. Barr Tomi Vincent Faculty, School of Media and Communications, PAU
5. Dr Patrick Enaholo, Lead, Centre for Open Data Research, School of Media and Communications, PAU
6. Dr Chioma Emma Nwachukwu Manager, Nestlé Nutrition Institute Central and West Africa
7. Amara Nwamkpa, Director Policy, Shehu Musa Ya'ardua Foundation
8. Chido Nwakanma, Faculty, School of Media and Communications, PAU
9. Professor Matilda Steiner Asiedu, Professor of Nutrition, University of Ghana
10. Dr Eugene Itua, CEO, Natural Eco Capital

Non-profit Leadership and Management Programme (NPLM) Cycle 8

The Nonprofit Leadership and Management Programme offers a transformative approach to leadership based on feminist perspectives that is urgently needed in West Africa today. On the one hand, leaders and managers of nonprofit organisations in the region daily confront complex global problems while, on the other hand, wrestling with deep organisational challenges. Leaders and managers of nonprofits are challenged by a lack of sustained access to financial resources, political support, skilled talent at both board and staff levels, and supportive infrastructure (such as access to affordable power, telecommunications, transport, security etc.). Taken together, these factors make it exceedingly difficult for leaders and managers of/in nonprofits to fulfil their leadership potential and organisational missions. Meanwhile, the broader global challenges these nonprofits are created to address in the region have become no less daunting – from unsustainable levels of economic and gender inequality (often manifesting in violence), environmental degradation, to critical gaps in the provision of quality education, healthcare and access to justice.

In this context, nonprofits must lead differently to not only ensure their organisational survival but also to make a positive change on the causes for which they have been established. Transformative leadership based on feminist leadership values and principles, therefore, offers hope and a potential for thinking differently about some of the world's biggest challenges and how women and men activists enact leadership.



Participants:
53



Duration:
9 weeks



Date:
April 15 - June 11, 2021



Venue/Delivery:
LBS Zoom, Classroom & LBS LMS

Facilitators

1. Dr Ijeoma Nwagwu, Adjunct Faculty, Strategy and Sustainability, Lagos Business School
2. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
3. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
4. Ndidi Nwuneli, Founder, LEAP Africa
5. Henry Onukwuba, Faculty, HR/Organisational Behaviour, LBS
6. Adenike Adeyemi, Executive Director, FATE Foundation
7. Dr Akin Oparison, Faculty, Human Resource Management, LBS
8. Dr. Arinze Nwokolo, Faculty, Corporate Finance, Lagos Business School
9. Dr Francis Okoye, Faculty, Accounting, Lagos Business School,
10. Dr Modupe Adefeso-Olateju, Managing Director, The Education Partnership Centre
11. Dr Silk Ugwu, HoD, School of Media and Communications, Pan-Atlantic University
12. Dr Ogechi Adeola, Faculty, Sales and Marketing, LBS
13. Dr Olusoji George, Associate Professor, Organisational Behaviour, Strategic HRM, Business & Management Strategy, University of Lagos
14. Esohe Eigbike, West Africa Regional Adviser at UK Foreign Commonwealth and Development Office
15. Mrs. Ngozi Princewill Utchay, Founder/CEO, ARTELIER Lifestyle Consultant
16. Prof. Olawale Aja,i Faculty, Social and Political Environment of Business, Business Law, Lagos Business School.
17. Rose Ogbechie, Faculty, Business Ethics, Lagos Business School
18. Saheed Onibudo, Managing partner of DS Professional Services
19. Funke Baruwa, Program Officer, Gender, Racial, and Ethnic Justice, Ford Foundation



Nonprofit Management Programme for Senior Executives (NPMfEx) Cycle 2

The Nonprofit Management programme for Senior Executive was designed to strengthen the leadership, governance and management capacity of executives working in or with nonprofit organisations. The program equipped participants with the necessary skills to deal strategically with the complex challenges and opportunities in their organisations and community. It was designed as a highly practical, experiential and interactive executive leadership lab to refine the skillsets of nonprofit executives. The certificate program also gave participants the opportunity to create a network of local, national and international nonprofit executives committed to working across organisations, communities, and sectors to address public needs.

Participants: 25

Duration: 5 weeks

Date: July 15 - August 20, 2021

Venue/Delivery: LBS Zoom, Classroom & LBS LMS

Facilitators

1. Dr Ijeoma Nwagwu, Adjunct Faculty, Strategy and Sustainability, Lagos Business School
2. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
3. Prof Enase Okonedo - Vice-Chancellor, Pan-Atlantic University
4. Prof Akintola Owolabi - Faculty and Professor, Accounting and Finance, Lagos Business School
5. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
6. Jude Obidiagha, Affiliate Researcher, LBS Sustainability Centre
7. Dr Okechukwu Amah, Faculty, Human Resource Management,Organisational Behaviour Management Communication, Negotiation, LBS
8. Dr Kemi Ogunyemi, Associate Professor, Business Ethics & Sustainability Management, LBS

9. Henry Onukwuba, Faculty, Organisational Behaviour and HR, LBS
10. Prof Olayinka David-West, Professor of Information Systems, LBS
11. Misan Rewane, Founder, WAVE Academy
12. Dr Tunde Ekpe, Faculty, Human Resource Management, LBS
13. Dayo Olaide, Deputy Director, MacArthur Foundation
14. Ndidi Nwuneli, Founder, LEAP Africa
15. Crystal Chigbu, Executive Director, The Irede Foundation
16. Adenike Adeyemi, Executive Director, FATE Foundation
17. Dr Kanyinsola Oyeyinka, Healthcare Investment Adviser, NSIA
18. Dr Adun Okupe, Faculty, Sustainability and Strategy, LBS
19. Saudatu Mahdi, Executive Secretary, WRAPA Nigeria
20. Dr Silk Ugwu, HOD, School of Media and Communications, Pan-Atlantic University
21. Dr Ogechi Adeola, Faculty, Sales and Marketing, LBS
22. Solape Hammond, Special Adviser on the Sustainable Development Goals (SDGs) and Investments, Lagos State
23. Dr Bala Yusuf Yunusa, Senior Technical Advisor, Office of the Senior Special Assistant to the President on Sustainable Development Goals
24. Osayi Alile, CEO, Aspire Coronation Trust (ACT) Foundation
25. Oluseyi Olabisi, Executive Director, Nigerian Network of NGOs
26. Abraham Femi Abraham, Programmes Officer, Economic Development, Department for International Development



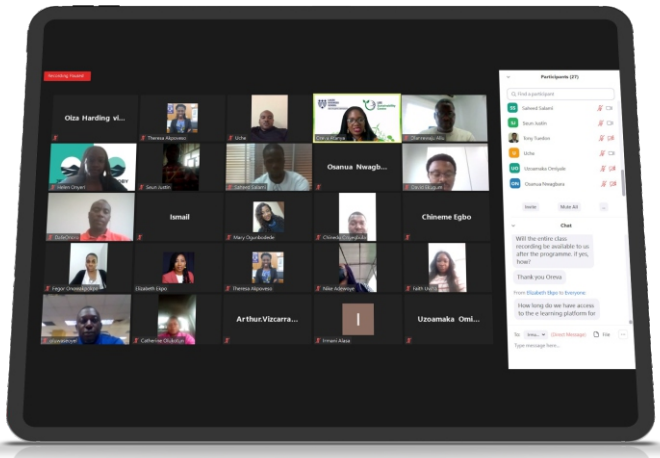
Social Impact Assessment and Sustainability Reporting

The program was a capacity-building programme for individuals from organisations that are looking at building competency in social impact as part of business strategy as it concerns social impact assessment and sustainability reporting. The certificate program was specially tailored to introduce credible and international standards, to enable individuals and organisations in Africa, learn how to conduct social impact assessment and report sustainability information, using globally recognized frameworks and assess the social impact of their organisations holistically.

Participants: 28 | **Duration:** 3 weeks | **Date:** July 15 - August 20, 2021 | **Venue/Delivery:** LBS Zoom, Classroom & LBS LMS

Facilitators

1. Prof Chris Ogbechie, Professor of Strategic Management & Dean, Lagos Business School
2. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
3. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
4. Austin Onuoha, Managing Director, Africa Centre for Corporate Responsibility
5. Tendai Matika, Senior Coordinator, Global Reporting Initiative (GRI) Africa
6. Ibrahim Salau, ESG Expert and Managing Director, Environmental Accord.
7. Dayo Oluwole, Principal, Kasher Consulting



Leadership Programme for Sustainable Waste Management (LP-SWM) Cycle 3

The Leadership Programme for Sustainable Waste Management is a capacity-building programme that advances leadership development and trains young leaders on innovative and sustainable methods of waste collection, removal, processing, recycling and disposal. The certificate programme was also geared towards providing technical advice, business skills training, deepening the understanding of sustainability concepts. In all, the programme was geared towards improving the operational and financial viability of waste management businesses. This programme was supported by the Aspire Coronation Trust (ACT) Foundation

Participants: 44 | **Duration:** 5 weeks | **Date:** July 30- Sep 3, 2021 | **Venue/Delivery:** LBS Zoom, Classroom & LBS LMS

Facilitators

1. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
2. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
3. Osayi Alile, Chief Executive Officer, Aspire Coronation Trust (ACT) Foundation
4. Dr Marvel Ogah, Faculty, Operations Management, Lagos Business School.
5. Henry Onukwuba - Faculty, Organisational Behaviour and HR, Lagos Business School
6. Dr Kemi Ogunyemi - Associate Professor, Business Ethics, LBS
7. Dr Arinze Nwokolo - Faculty, Finance, LBS
8. Brendon Rowen, Executive Director, Cradle to Cradle Design Consultancy, UK
9. Kingston Elendu , Sustainability and Circular Economy Expert
10. Emeka Ajekwu, Managing Director, Redivivus Recyclers
11. Ola Oresanya - Chief Operating Officer, Globetech (Former MD/CEO LAWMA)
12. Dr. Eugene Itua - CEO of Natural Eco Capital
13. Paul O'Callaghan - Chief Executive Officer, WestAfricaENRG
14. Daniel Akibor, CEO , Throway Waste
15. Ibrahim Salau Founder, Environmental Accord and ESG Consultant, IFC Nigeria
16. Dr Silk Ugwu, HoD, School of Media and Communication
17. Alison Ukonu, Chief Executive Officer RecyclePoints
18. Reuben Ossai - Managing Director, The Initiates
19. Peter Bamkole, Director, Enterprise Development Centre (EDC)



Corporate Sustainability Programme

The Corporate Sustainability Programme is an online certificate programme which aims to provide current and Africa focused management knowledge in the area of corporate sustainability, corporate social responsibility and responsible business. The programme was delivered online via the LBS eLearn platform.

In the last two decades, there has been growing interest in the role that business plays in society. This has led to more businesses creating roles for corporate sustainability leads, corporate social responsibility officers, environmental and social risk management and managers and so on. While these professionals are tasked with driving, promoting and managing sustainability within their organisations, they often experience difficulties in delivering their objectives due to a knowledge gap and limited training for their specific roles. The programme provided a self-paced learning option for busy professionals to learn and understand the business case for sustainable development and better deliver on their jobs as sustainability professionals in their firms and/or organisations.

Participants: 10

Duration: 8 weeks

Date: Sept 27 - Nov 26 2021

Venue/Delivery: LBS Zoom, Classroom & LBS LMS

Facilitators

1. Prof Chris Ogbechie, Professor of Strategic Management and Dean, Lagos Business School
2. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
3. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
4. Prof Kenneth Amaeshi - Chair in Business and Sustainable Development, University of Edinburgh Business School
5. Amara Nwankpa, Director, Public Policy Initiative, Shehu Musa Yar'Adua Foundation
6. Ibrahim Salau, ESG Expert and Managing Director, Environmental Accord.
7. Prof Olawale Ajai, Professor of legal, social and political environment
8. Soromidayo George, Director, Corporate Affairs and Sustainable Business, Unilever Ghana & Nigeria
9. Dr Adun Okupe, Faculty, Strategy and Sustainability, Lagos Business School
10. Shrinivas Palakodety, Asian Risk Management Institute (ARMI)
11. Dr Jubril Adeojo, CEO, SME Funds or Bankole Oloruntoba, NCIC
12. Dr Natalie Beinisch, Executive Director, Growing Business Capital"
13. Dr Henrietta Onwuegbuzie, Faculty, Entrepreneurship and Impact Investing, Lagos Business School
14. Douglas Kativu, Global Reporting Initiative (GRI) Africa
15. Rukaiya el-Rufai, Partner and Sustainability & Climate Change Leader, PwC Nigeria "
16. Dr Kemi Ogunyemi, Associate Professor, Business Ethics and Sustainability, Lagos Business School
17. Mr Uchenna Igweike, Sustainability Professional
18. Irene Quist Mortensen, Head of CSR & Sustainability, Arla International
19. Clement Ugorji, Founder/Lead Advisor, Circularium Africa Advisory





Stakeholder Engagements, Webinars & E-Forums

Africa Responsible Business Forum

Africa Responsible Business (ARB) Forum Theme: Driving Africa's Recovery and Growth with Responsible Business

The 3rd Africa Responsible Business Forum was held in Lagos in 2018 and the second edition was held in Nairobi, Kenya (2019), the 3rd edition was held in April 2021. It was conducted in line with subsisting Covid era protocol as a virtual event which was held for two days. Africa Following the successes of the inaugural edition of the Africa Responsible Business Forum event which was held for two days between the 13th and 14th of April 2021. The theme of the Forum, Driving Africa's Recovery and Growth with Responsible Business, clearly spelt out the ambit of discussions, suggestions and solutions having Covid-19, with its massive disruptions to the economy and way of life as stark background.

Keynote address, fireside chat, panel discussions and case presentations at the forum focused on the following key areas:

A. Private Sector responsibility in financing Sustainable Recovery.
B. Is Sustainable Recovery a pipe dream or a reality?
C. Gender Parity Best Practice.
D. Why is Gender Parity important in the workplace?
E. Leveraging the African Continental Free Trade Agreement (AfCFTA) for Sustainable Development.
F. Strong Institution, SDG, Shared Value and Responsible Business.

Participants: 493

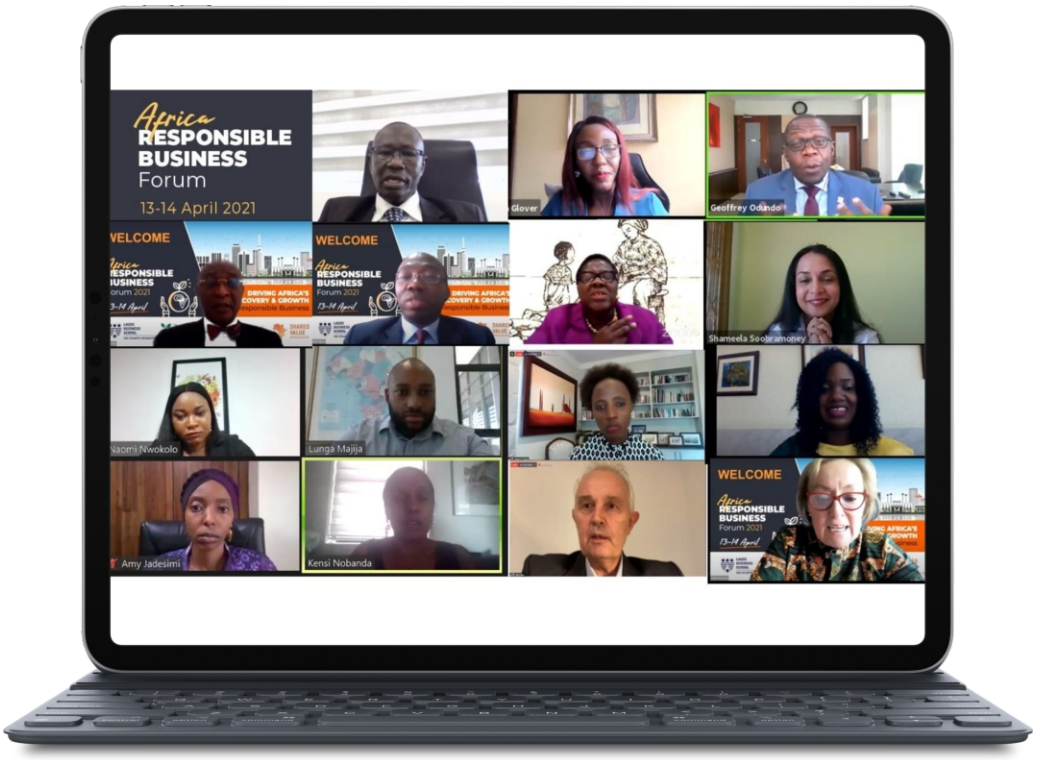
Date: April 13 & 14, 2021

Venue/Delivery: Video recording link: click here

Speakers and Contributors:

1. Prof Chris Ogbechie, Convener, ARB Forum and Dean, Lagos Business School
2. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
3. Oreva Atanya,Lead Facilitator and Manager, LBS Sustainability Centre
4. Shameela Ebrahim, Chief Sustainability Officer, Johannesburg Stock Exchange
5. Geoffrey Odundo, CEO, Nairobi Securities Exchange (NSE)
6. Tinuade Awe, CEO, CEO NGX Regulation Ltd.,
7. Naomi Nwokolo, Executive Director, UN Global Compact Nigeria Chapter
8. Dr Amy Jadesimi, Chief Executive Officer, Lagos Deep Offshore Logistics Base
9. Lunga Majija Director of Operations Middle East & Africa, JCDecaux
10. Khensani Nobanda, Group Executive Marketing and Corporate Affairs, Nedbank Group
11. Prof Abel Kinoti, Dean, Riara School of Business, Riara University
12. Tiekie Barnard, CEO & Founder, Shared Value Africa Initiative (SVAI)
13. Silver Ojakol, Chief of Staff, African Continental Free Trade Agreement (AfCFTA) Secretariat
14. Dr Eve Gadzikwa, President ARSO Zimbabwe
15. John Bee, AfCTA & Shared Value Interface Expert
16. Beatrice Gakuba, Africa Women Agribusiness Network
17. Dr Adun Okupe - Faculty, Sustainability and Strategy, LBS
18. Dr Barbara Jensen, Senior Executive for Communication and Marketing, Gautrain Management Agency
19. Sazini Mojapelo, Group Head of Corporate Citizenship, Absa Group Limited
20. Khanyi Chaba, Head of Responsible Business, Old Mutual Limited
21. Karen Basiye, Ag. Head of Sustainable Business & Social Impact, Safaricom
22. Makeda Mahadeo, Afro-Caribbean Media Personality

23. Paul Appiah-Konadu, PhD Scholar, LBS Sustainability Centre
24. Osanua Nwagbara, LBS Sustainability Centre
25. Theresa Akpoveso, LBS Sustainability Centre



International Sustainability Conference (ISC)
Theme: Maximising Global Trade for Sustainable Development

The International Sustainability Conference (ISC) is an annual dialogue-to-action forum hosted by Lagos Business School Sustainability Centre that brings various stakeholders together to advance sustainable development through business. This conference is a platform to inspire business leaders to embed sustainability and responsible business practices in their strategy and operations to result in positive impact not only on business performance but on the society as well.

Participants:
702

Date:
December 2 & 3, 2021

Venue/Delivery:
Video recording link: click here

Speakers and Contributors:

1. Prof Chris Ogbechie, Professor of Strategic Management and Dean, Lagos Business School
2. Dr Franklin Ngwu, Associate Professor, Risk Management and Governance, Lagos Business School
3. Raza Jafar, Founder, Global Sustainability Network
4. Iyinoluwa Aboyeji, Founder & General Partner Future Africa

5. Dr Fatumata Soukouna Coker, Chairman, Afrinvest West Africa
6. Dr Henrietta Onwubuzie, Faculty in Entrepreneurship and Director, MBA Programmes, Lagos Business School (Moderator)
7. Ásthildur Hjaltadottir, Chief Regions Officer, Global Reporting Initiative (GRI) (Special Remarks)
8. Dr Abdelilah Chami, Head of Sustainability and CSV, Enel Green Power
9. Rajiv Ramlugon, Group Chief Sustainability Officer, Omnicane
10. Tiekie Barnard, CEO and Founder, Shared Value Africa Initiative
11. Douglas Kativu, Director, Global Reporting Initiative (GRI) Africa
12. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
13. Princess Adejoke Orelope-Adefulire, Senior Special Adviser to the President of Nigeria on the Sustainable Development Goals (SDGs)
14. Rodney Irwin, Chief Operating Officer, World Business Council for Sustainable Development (WBCSD)
15. Nwamaka Onyemelukwe, Director, Public Affairs, Communications & Sustainability, The Coca-Cola Company Nigeria
16. Foluso Gbadamosi, Executive Director, Nigeria, Junior Achievement Africa
17. Dr Modupe Adefeso Olateju, Managing Director, The Education Partnership Center
18. Kayode Jegede, Project Coordinator, Nigeria at Nachwuchsstiftung Maschinenbau gGmbH and VDMA Technical Training Programme
19. Yomi Fawehinmi, Human Resources, Sustainability and Education Expert (Moderator)
20. Orondaam Otto, Founder, Slum2School Africa
21. Prof Olayinka David-West, Professor of Information Systems and Associate Dean, Lagos Business School
22. Victoria N'dee Uwadoka, Corporate Communications and Public Affairs Manager, Nestlé Nigeria.
23. Babatunde Obaniyi, Business Lead, Financial Institutions Group (FIG) Anglophone West and Central Africa
24. Dr Adun Okupe, Faculty, Sustainability and Strategy, Lagos Business School
25. Dr Ibrahim Salau, Managing Director Environment Accord and Affiliate, LBS Sustainability Centre
26. Osanua Nwagbara, Associate, LBS Sustainability Centre
27. Nnaemeka Onoyima, Senior Associate, LBS Sustainability Centre
28. Nwoye Uchenna, Communications Assistant, LBS Sustainability Centre





Inaugural Public Sector Dialogue
Theme: Nigeria in Challenging Times: Imperatives for a Cohesive National Development Agenda

These are challenging times for Nigeria. In states, local governments and communities across the country, there is a pervasive sense of foreboding amongst citizens of all ages. This is due to rising insecurity, unemployment, inflation, poverty, hunger, inequality and the proliferation of ethnic militia and separatist agitations. While Nigeria's economy exited recession in Q4 of 2020 with 0.11% growth, it remains fragile, adversely impacting businesses, foreign direct investments, and society.

Lagos Business School Sustainability Centre and partners hosted a two-day Public Sector Dialogue to discuss action points to reverse the negative trends and harness the significant opportunities for Nigeria to reinvent itself through strategic thinking and collective action. Click the links below to watch the playback of the discussions on Nigeria's sustainable national development agenda

Participants: 477

Date: July 26 & 27, 2021

Venue/Delivery:

Day 1 (click to view) **Day 2** (click to view)





An Evening with the Minister Forums
Forum 1: Nigeria in Challenging Times: The contributions of Ministry of Works and Housing and Opportunities for Private Sector Participation

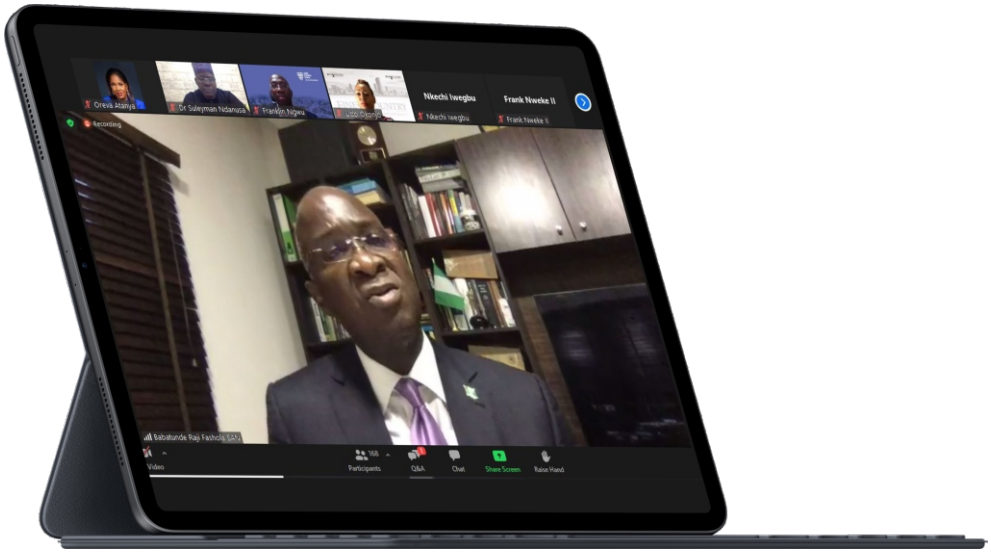
The 'Meet the Minister' series was born from the recent LBS Public Sector Dialogue held on 26/27th July titled "Nigeria in Challenging Times: Imperatives for a Cohesive National Development Agenda". This is the first edition of our special series themed "Nigeria in Challenging Times: The Contributions of the Ministry of Works and Housing and Opportunities for Private Sector Participation". This series was created as a platform to foster Public-Private Sector Dialogue towards collaboration for Nigeria's inclusive and sustainable economic growth and development through the Ministry of Works and Housing. The discussion at the forum made it clear that there is a dire need for more Public-Private Sector engagement towards collaborating for Nigeria's inclusive and sustainable development. It is important to assess the impacts of investments outside and within the public space, public-private sector collaboration in the execution of public projects, and how public policies impact the lives of average Nigerians. The Ministry of Works and Housing is the implementing agency for policies, plans and development programmes/projects on works, housing and power which are critical for the active participation of the private sector in the economy. However, the current state of public

infrastructure in Nigeria evidenced by the bad roads, poor housing, epileptic power supply etc. have adverse impacts on the general quality of life and businesses, some of which have either closed down, are struggling or have relocated outside Nigeria.

Participants:
265

Date:
September 29, 2021

Venue/Delivery:
LBS Zoom Platform Video Recording



Forum 2: Nigeria in Challenging Times: The Contributions of the Ministry of Industry, Trade and Investment and Opportunities for Private Sector Participation

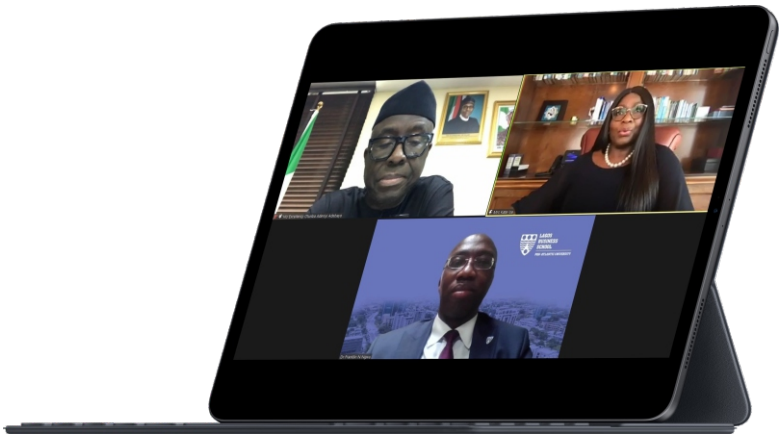
The Ministry of Industry, Trade and Investment is mandated to formulate policies that will help create wealth and employment, reduce poverty and ensure enhanced service delivery in a manner that will stimulate the growth of the domestic economy through industrialization, trade and investment with special emphasis on increased production and export of non-oil and gas products. However, the lack of an enabling environment for foreign direct investment and doing business in Nigeria evidenced by the rising inflation, the unenviable reputation as the world's new poverty capital, contrasting GDP, a dwindling value of the naira, falling industrial capacity utilization, etc have adverse impacts on the general quality of life and businesses, some of which have either closed down, are struggling or have relocated outside Nigeria.

This session explored the role of the Ministry of Industry, Trade and Investment on the ongoing projects and initiatives in place to solve the industrialization, trade and investment challenges in Nigeria. The discussion also focused on the social management plan and benefit that was derived from collaboration between the Ministry of Industry, Trade and Investment and the private sectors.

Participants: 449

Date: October 29, 2021

Venue/Delivery: LBS Zoom Platform Video Recording



Forum 3: Nigeria in Challenging Times: The Contributions of the Ministry of Mines and Steel Development and Opportunities for Private Sector Participation.

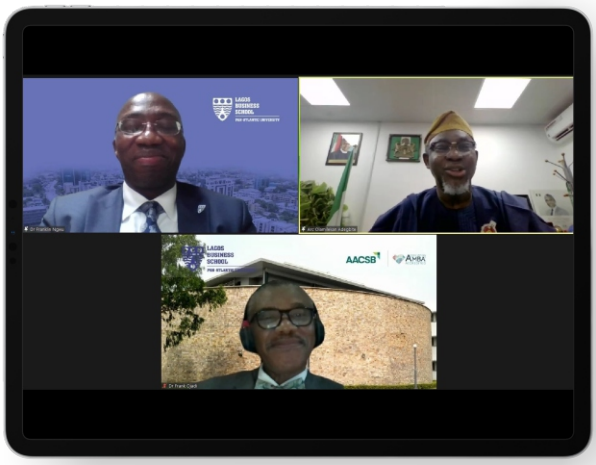
The Ministry of Mines and Steel Development is a government organization tasked with maximizing the economic potential of Nigeria's solid minerals sector, which is crucial for the private sector's active participation in the economy. Illegal gold mining and smuggling, a lack of collaboration with state governments and relevant security agencies to ensure mining security and safety, and mining corporations' failure to involve the community in their operations, among other things, have negative consequences for the general quality of life and businesses.

The role of the ministry of mines and steel development in ongoing programs and activities to address Nigeria's mining concerns was discussed in this session. The discussion was focused on the social management plan and the benefits that come from partnership between the ministry of mines and steel development and the business sector.

Participants: 337

Date: November 28, 2021

Venue/Delivery: LBS Zoom Platform Video Recording



Webinars

Reporting for change: Veterans' Stories

Despite the numerous changes the internet and technology have brought to the media industry, some things remain the same. The human element is still very critical. People still need to cover and report these stories, they need to research, conduct interviews and be hands-on. During this webinar, we heard from those who are veterans in the sector, we discussed the challenges of reporting for change in our polity and the practical steps that can be taken to avoid pitfalls in the sector.

Facilitator(s):

1. Seth Akintoye, Former Manager, Editorial Training And Language Control, Punch Nigeria Ltd
2. Anike-Ade Funke Treasure, Journalist, Media Consultant, Author, Lead Consultant, Yellow Bloom Consulting.
3. Chido Nwakamma, Faculty School of Media and Communications (Moderator)ellow Bloom Consulting.

88

Date:
Date: March 21, 2021

Venue/Delivery:
Video Recording: Click here



Return on Investment of the LBS Nonprofit Leadership and Management Programme

The Lagos Business School's Nonprofit Leadership and Management Programme (NPLM) provides immediate and long-term benefits as well as practical ideas and concepts. This program also teaches participants important skills for nonprofit development such as strategic planning, decision-making, leadership, sustainability, and social innovation. The webinar was organised to allow LBS NPLM graduates to share their experiences and the benefits of the NPLM Program

Participants:
56

Date:
March 26, 2021

Venue/Delivery:
Video Recording: click here

Facilitator(s):

1. Kelechi Anyalechi, Founder, REVAMP Africa
2. Jennifer Uchendu, Founder, SustyVibes
3. Henry Anumudu, Founder and Executive Director Sharing Life Africa



Leveraging Impact Assessment for Effective Stakeholder Engagement

Impact Assessment (IA) is popularly known as the process of identifying and managing the impacts of projects to determine their economic, social or environmental viability. It is also important to assess the impacts of investments, projects and/or initiatives during implementation and after completion. IA can be applied to assess the policies, plans and programmes of businesses, development organisations, NGOs and government agencies. This webinar will explore the use of IA as a tool to predict and mitigate negative impacts and identify opportunities to enhance benefits for local communities and all relevant stakeholders. This webinar also explored the role of IA in the ongoing management of social issues throughout the whole project cycle until decommissioning and closure. The discussion centred on the

social management plan that derives from an IA to ensure effective stakeholder engagement in the execution of projects. Another important area for discussion is how IA could be applied as an essential foundation for community agreements and in processes of free, prior and informed consent (FPIC) conducted with indigenous communities before the start of industrial projects.

Participants: 200

Date: MAY 20, 2021

Venue/Delivery: Video recording: click here

Facilitator(s):

1. Oreva Atanya
2. Salau Ibrahim
3. Dayo Oluwole



Collaborative Leadership for Movement Building

The webinar was part of the activities of the Nonprofit Leadership and Management (NPLM) Programme. The objective of the programme was to empower young women and men to apply leadership skills inspired by feminist values and principles to grow their organisations and movements. What do we mean by feminist leadership, what is its purpose? We want the participants to build purposeful careers in the nonprofit sector and lead important social innovation initiatives with refined tools and greater confidence. The programme was designed to cultivate three pillars of competencies required to develop and grow a nonprofit organisation: Leadership effectiveness, business fundamentals and social innovation, to enable nonprofits advancement across Nigeria and Africa.

Participants: 200

Date: May 20, 2021

Venue/Delivery: Video recording: click here

Facilitator(s):

1. Oreva Atanya, Lead Facilitator and Manager, LBS Sustainability Centre
2. Osayi Alile, CEO, ACT Foundation
3. Oludayo Olaide, Deputy Director, Macarthur Foundation, Nigeria



Sustaining A Nonprofit: Succession Planning And Lifecycle Transitions

Typically, nonprofit leaders and board members do all they can to avoid the topic of succession planning because leadership transition is one of the most vulnerable points in the transition life of any organisation. In approximately 75% of charitable agencies, a formal leadership succession plan is absent (Carpenter & Wozniak- Qualls, 2015; Santora, Sarros, Bozer, Esposito, & Bassi, 2015). A leader's failure to develop and implement a succession plan strategy adversely influences their ability to ensure organisational sustainability and mission fulfilment (Dalpiaz, Tracey, & Phillips, 2017). The problem is that when nonprofits talk about succession planning, the focus is often on finding and grooming the executive's heir-apparent, who like a runner in a relay race receives the leadership baton and carries it forward. However, succession planning encompasses other factors than just the transfer of leadership. The period of succession planning within any nonprofit organisation elicits other questions such as "What will happen to the funding stream of the organisation?" and "Will our project partners pull out after the transition?" This webinar was geared towards shifting organisational framework to a sustainability planning that supports boards, leaders, and staff at all levels in strengthening the organisation and its impact and also to welcome the importance of technology in this process.

Participants: 188

Date: July 29, 2021

Venue/Delivery: Video recording: click here

Facilitator(s):

1. Oladayo Olaide, Deputy Director, MacArthur Foundation Nigeria
2. Ndidi Nwuneli, Founder, LEAP Africa
3. Prof Enase Okonedo, Deputy Vice-Chancellor, Pan-Atlantic University



Building a Civil Society and Public Sector Engagement for Sustainable Development

The way nonprofits and governments understand and treat one another is distinct, shaped by the size and circumstances of the particular state or country, and by the level of development of each of the parties. This traditional way of government reactions has to change. Effective government relations are essential in advancing your nonprofit mission, building broad-based partnerships, influencing policy development and possibly raising funds. From advising the government of the ways in which community services can be more efficiently delivered, to sharing the data that can be used in the development of public policy. This webinar discussed and illustrated the value and significant impact for nonprofits who engage in government relations.

Participants:
132

Date:
August 12, 2021

Venue/Delivery:
Video recording: click here

Facilitator(s):

1. Oreva Atanya, Lead Facilitator and Manager, Lagos Business School Sustainability Centre.
2. Dr Bala Yusuf Yunusa, Senior Technical Advisor, Office of the Senior Special Assistant to the President on Sustainable Development Goals.
3. Solape Hammond, Special Adviser to the Governor of Lagos State on Sustainable Development Goals (SDGs) and Investment.



Developing and Defining a Communication Strategy for Businesses in the Circular Economy

The programme was designed to empower young women and men to apply leadership skills and business skills in building successful waste management enterprises in Africa. We want to increase the capacity of youth to build well-structured businesses which will tackle the waste management challenges prevalent in many cities in Africa.

Participants: 217

Date: August 31, 2021

Venue/Delivery: Video recording: click here

Facilitator(s):

- Patrick Oluyide, CEO, Patsway Consulting
- Yomi Alder, Founder and Chief Sustainability officer, Pliris Waste Management Ventures



Sustainable Waste Management - Business Development Series

Small and medium scale enterprises hold the key to developing an integrated waste management system in the country and solving the waste Improper waste disposal challenge in the country. However, most of the leaders of these enterprises lack the requisite knowledge and expertise to develop systems that will support the growth of their businesses and communicate the value of their businesses to potential investors. They also face peculiar business challenges occasioned by the nature of the sector in Nigeria.

The Sustainable Waste Management Business Fellowship programme is designed to equip young business leaders in the waste management sector with the skills to structure their businesses for growth. The goal of this programme is to improve finance and business development practices of young leaders in the waste management sector. The programme is targeted at young business leaders between the ages of 18-40 in the waste management sector and is scheduled to run for two weeks via the e-learn platform.

The inaugural edition of the business development fellowship was held as a series of six (6) open webinars with experts from the waste management field facilitating each of the sessions.

Webinar 1 - Leveraging Business and Financial models for transforming ideas to sustainable businesses

No. of Participants: 67 participants
Date: October 26, 2021
Venue: Video recording: click here
Facilitator(s): Akin Adesola, Team Lead, Waste to Wealth/Energy at Lagos Waste Management Authority.



Webinar 2 - Business Communications and Selling Skills

No. of Participants: 53 participants
Date: October 27, 2021
Venue: Video recording: click here
Facilitator(s): Olufunto Boroffice, MD and CEO Chanja Datti Ltd



Webinar 3 - Building Soft Skills for Business Success

No. of Participants: 40 participants
Date: October 29, 2021
Venue: Video recording: click here
Facilitator(s): Obi Nnanna, CEO, Kaltani



Webinar 4 - Access to Funding and Market - Class Simulation for Financing Pitching

No. of Participants: 35 participants
Date: November 2, 2021
Venue: Video recording: click here
Facilitator(s): Charles Ayanwu, PMP, Director, Strategy Funding and Stakeholder Management



Webinar 5 - Leadership Skill as a tool to run a successful Waste Management Business

No. of Participants: 30 participants
Date: November 3, 2021
Venue: Video recording: click here
Facilitator(s): Ibrahim Stone, Consulting Partner, Blue Planet Services



Webinar 6 - Interactive Session with Industry Players

No. of Participants: 28 participants
Date: November 5, 2021
Venue: Video recording: click here
Facilitator(s): Yomi Alder, Founder and Chief Sustainability officer, Pliris Waste Management Ventures





Supporting External Engagements

The LBS Sustainability Centre contributed to various engagement and advocacy platforms advancing sustainable development in Africa.

9th German-Nigerian Business Forum
Date: Tuesday 9th, November 2021.

Engagement: Oreva Atanya spoke as a panelist on the topic "Resolving the Sustainability-Economic Development Paradox in a post-COVID Africa"



THE CIRCULAR BUSINESS PLATFORM LAGOS
Date: Tuesday 5th, October 2021

Engagement: Dr. Franklin Ngwu, Director, Lagos Business School Sustainability Centre spoke as a panelist on "Strengthening Partnerships for the Transition to a Circular Economy".



6th International Trade Show on Nigeria Agrofood and Plastprintpack.
Date: Wednesday 27th, October 2021.

Engagement: Oreva Atanya Facilitator and Manager, Lagos Business School Sustainability Centre
Moderated on "Driving Plastic Recycling towards a Circular Economy



GREEN BUSINESS MANAGEMENT PROGRAMME
Date: August 2021

Engagement: Oreva Atanya, Facilitator and Manager, Lagos Business School Sustainability Centre facilitated mentoring sessions on "Understanding the Green Economy and How it Works in Nigeria".



2021 GOLDEN MORN AGRIPRENEUR WEBINAR SERIES
Date: 5th and 6th October 2021

Engagement: Oreva Atanya, Facilitator and Manager, Lagos Business School Sustainability Centre facilitated sessions on "Introduction to Circularity and Sustainability".



Sustainability @LBS



MBA - Sustainability and Personal Social Responsibility (PSR) Course and Projects
Facilitator(s): Prof Chris Ogbechie, Oreva Atanya
Programme Coordinator: Nnaemeka Onoyima
D**elivery:** Class Sessions and Project Implementation

This course explored the concept of sustainable development and the practice and adoption of sustainability by businesses. Students were exposed to new and innovative ideas on how businesses can address complex socio-environmental issues- such as poverty, inequality, climate change, natural resource constraints - and create positive value in society while remaining profitable. The course also seeks to better understand the contours of the challenges around sustainable development faced by societies across Africa in a very human and pragmatic way.

A core pillar of the LBS MBA experience is building professional ethics and community service. In line with this, the PSR Project affords MBAs the opportunities to develop sustainable solutions to specific social problems faced by target communities and serve as management consultants on the various projects they develop and implement. The PSR project created an opportunity for future business leaders and managers to work with youth in the nonprofit space by investing their time, talent and resources in a cause for the well-being of others and the community. Working in collaboration with participants of the Nonprofit Leadership and Management (NPLM) Programme, the MBA students went through full-range project activities, from opportunity identification to project implementation.



2021 Projects Executed



Group 1 - Zero Hunger Project

To address the reducing quality of life of low-income earners in the face of rising food prices in the country. The project team implemented this initiative at Lagos Ikoyi barracks with the following objectives: to use available spaces at the Barracks for planting food crops in order to assist a certain number of families by teaching them to grow their food, augment their income and boost their nourishment and nutrition.

Some of the outcomes include: Sharing the harvest with the families and a record of how the project has impacted their lifestyle. The project is expected to impact 10 families in Ikoyi Barracks, Lagos State. Through the existing relationship between the NGO and the Controller of Corrections, Lagos State, the MBA students were able to pay an official visit and acquaint him and his team about the project and seek his approval to carry out the project at the barracks. Again, the NGO identified an Agric Specialist through an existing partnership that enabled the MBA students to seek an expert opinion on the species of plants, modern farming techniques, etc, to deploy in the course of the project. The NGO also identified the family units and space to be used for the project and assigned a representative who assists the MBA students during planting and harvesting.

Project Partners: Value Reorientation Organisation
MBA Project Leader: Nkem Eseka

VALUE REORIENTATION INITIATIVE
Mentoring to Model Others...







Group 2 - Life School Project



The Life school project aims to improve school attendance among adolescent girls in public secondary schools in Abuja and Lagos by empowering them with leadership skills and comprehensive sexuality education. This was achieved through an 8-week in-person training in selected schools in Abuja and Lagos and a six-month structured virtual mentorship program. The sessions centred on team building, problem-solving, and taking initiative through leadership to solve problems by influencing other people positively. The kids were supported with custom notebooks and t-shirts etc. A total of eight sessions were used to impact 89 adolescent girls in both Lagos and Abuja. These sessions include; leadership, problem analysis, team building, communication, civic education, understanding gender-based violence, sexual and reproductive health right laws in Nigeria and finally, understanding your body.

Some of the outcomes include: the participants were able to communicate more effectively using stories and networking, became less vulnerable to sexual and gender-based violence, take initiatives to solve problems in their school, look after themselves and build teammates. The MBA students and the NGOs confessed to having learnt a few things such as: that no information was too large or too small for children to understand, that educating children about what to expect from the public will go a long way in helping curb every negativity in the society, nothing beats planning and you can never plan too much, even with the perfect plan and strategy, you give rooms for mistakes because not everything can or will go smoothly, when there's a change of plan, don't beat yourself too much, think of another strategy to execute your plan and do not depend too much on one source to fund a project as anything could go wrong.

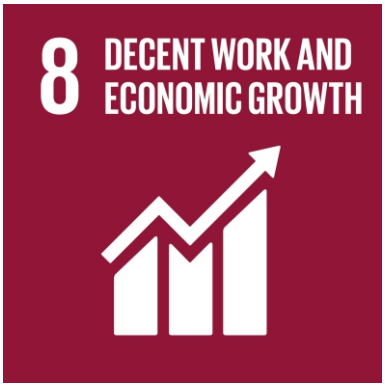
Project Partners:Teenage Network
MBA Project Leader: Tamunonengiyeofori Banigo
SDG in Focus: SDG 4 (Quality Education)







Group 3 - Vocational Skills Training For Women



The objective of the project is to use vocational skills acquisition and workshops to improve employment, income, and empowerment for women. The activity was a five-day training on four skills which include: Wig making, Adire Tie and Dye, Pastry and Parfait and Fruit processing. 25 women were trained on these skills, business seminars and given business startup kits each. Some of the feedback include: "I am glad I attended this training; I learnt a lot about tie and dye, the class was an interesting one and I am grateful to Ashake for bringing this my way". Since the training, the participants have become deliberate in their marketing, record keeping, and also customer relationship management. According to a testimonial by Ashake Foundation, "Over 50 percent of the beneficiaries have started the implementation and as an organisation, we encourage people to patronise their services and the pastry students have also provided us pastries in some of our other training. This project has been a springboard for us to understand that a lot of women really need this opportunity to learn marketable skills and we are encouraged to visit more communities, more states, and more African countries".

Project Partners: Ashake Foundation
MBA Project Leader: Funmi Adeoye
SDG in Focus: SDG 8 (Economic Empowerment)







Group 4 - Green Books Initiative



The mission for the GREEN BOOKS Project was to help children in underserved and rural communities gain access to books that would have otherwise been disposed of in landfills or burnt. The target beneficiaries for this project included the pupils and teachers of the underserved communities. This pilot was able to reach 768 pupils of Sangotedo Primary School. The project plan was to collect books from members of the society, thereby reducing landfills by reusing and recycling books, and then donate these books to public schools, local shelters, after-school programs, libraries, and individual students.

The project involved library renovation which involved Roof and Ceiling Repairs, Repainting, and Welding Repairs, Furnishing with 3 library reading tables which had 6 compartments each making it a total of 18 reading spaces; 18 chairs; 2 complete sets of desktop computers; a 3 in 1 desk jet printer; learning aids; and 2 waste bins and Book Donations - 208 books which were collected from the general public were donated to the school. These included storybooks, novels, textbooks, workbooks, and a bible.

The target beneficiaries for this project included the pupils and teachers. This pilot was able to reach 768 pupils of Sangotedo Primary School.

Project Partners: Securecycle Environmental and Climate Change Initiative
MBA Project Leader: Chiamaka Ibeh








Research, Publications and Industry Services



Mapping of Foundations and Philanthropy Organisations in Agriculture



The **GIZ Nigeria** Competitiveness Program (NICOP) is implemented by Pro-Poor Growth and Promotion of Employment in Nigeria (SEDIN) program with the main partner being the **Federal Ministry of Industry, Trade and Investment (FMITI).**

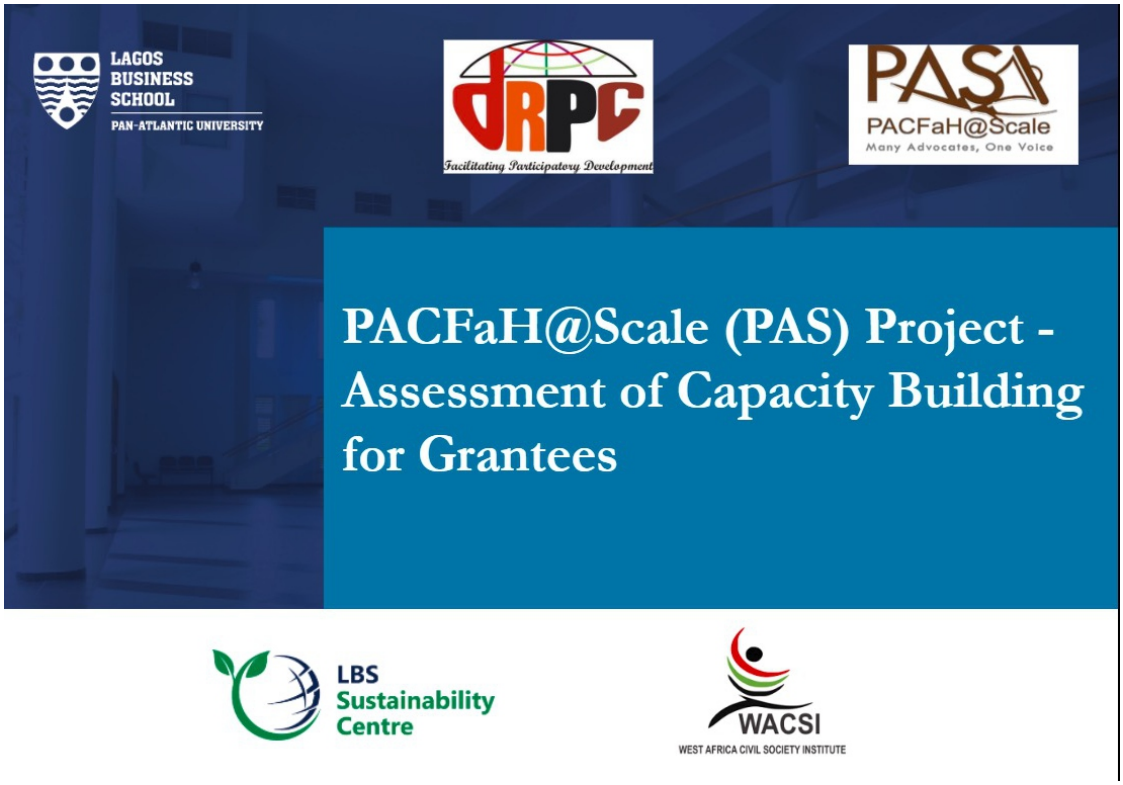
Mapping and Profiling of Foundations and Philanthropy organisations (both Local and International) in Nigeria with Focus on the Agricultural and Light Manufacturing Sectors. The GIZ Nigeria Competitiveness Program (NICOP) is implemented by Pro-Poor Growth and Promotion of Employment in Nigeria (SEDIN) program with the main partner being the Federal Ministry of Industry, Trade and Investment (FMITI).

The overall objective was to strengthen the competitiveness of Nigeria and enhance the country's integration into the regional and International trading system. GIZ SEDIN NICOP programme has three major pillars of support: technical, access to finance/investment facilitation and policy.

This project, under the access to finance/ investment facilitation pillar, aims at mapping Foundations and Philanthropy organisations (both local and international) who can provide some initial seed capital/grant to attract other sources of funding, for entrepreneurs in selected value chains of agriculture and light manufacturing. The selected value chains are tomato (and chilli/pepper), ginger, leather and garment in seven Nigerian states (Kano, Kaduna, Plateau, Ogun, Oyo, Lagos and Abia).

Capacity Building Impact Assessment - PACFAH@SCALE Project

The aim of the study was to assess the efficacy and impact of the training on the PAS CSOs. The PACFAH@SCALE project, led by the dRPC in collaboration with LBSSC and WASCI, is a capacity-building initiative aimed at assisting CSOs in improving their organisational and technical capacity through training in governance and leadership, project management, financial management, communication impact and monitoring, ethical conduct, and strategy in order to deliver strong evidence-based advocacy messages while also sustaining and growing their organisations.



The **PACFAH@SCALE** project, led by the **dRPC** in collaboration with **LBSSC** and **WASCI**, is a capacity-building initiative aimed at assisting CSOs in improving their organisational and technical capacity through training in governance and leadership...

Sustainable Business Newsletter - 2021 Editions

January	Sustainable News and Insights Sustainable Food Systems Renewable Energy in Africa Sustainable Finance Trends and more	https://mailchi.mp/b313620287c8/sustainable-news-and-insights-sustainable-food-systems-renewable-energy-in-africa-sustainable-finance-trends-and-more
February	Collective Advocacy for Collective Impact, Rebranding Strategies for Nonprofits, Circular Economy Trends and more	https://mailchi.mp/95d5ee39c1da/sustainable-business-newsletter-collective-advocacy-for-collective-impact-rebranding-strategies-for-nonprofits-circular-economy-trends-and-more
March	Foster Sustainable Development across Africa	https://mailchi.mp/36fda2b7e029/sustainable-business-newsletter-foster-sustainable-development-across-africa
April	The Responsibility of Businesses in Africa's Sustainable Development	https://mailchi.mp/c1f93dc28430/sustainable-business-newsletter-the-responsibility-of-businesses-in-africas-sustainable-development
May	Leveraging Impact Assessment for Effective Stakeholder Engagement	https://mailchi.mp/2894041edc3e/sustainable-business-newsletter-leveraging-impact-assessment-for-effective-stakeholder-engagement
June	Collaborative Leadership for Movement Building	https://mailchi.mp/52f05f305114/sustainable-business-newsletter
July	Nigeria in Challenging Times	https://mailchi.mp/26ddfe5535ec/sustainable-business-newsletter
August	Building Civil Society and Public Sector Engagement for Sustainable Development	https://mailchi.mp/7c665f51faf5/sustainable-business-newsletter
September	Building Resilience through Hope	https://mailchi.mp/e51979bf50d4/sustainable-news
October	Sustainable News	https://mailchi.mp/619719b878a2/sustainable-news
November	Global Trade: Opportunities for Africa	https://mailchi.mp/77f5cde52491/global-trade-opportunities-for-africa
December	Thank you for your support	https://mailchi.mp/11e1cc7b75e3/thank-you-for-your-support

Impact Initiatives and Grant Projects



ICSICF

INNOCENT CHUKWUMA SOCIAL IMPACT CHAIR & FELLOWSHIP

Lagos Business School and Ford Foundation are glad to announce the establishment of the Innocent Chukwuma Social Impact Chair & Fellowship (ICSICF), an endowment legacy initiative designed to support youth in Nigeria. The initiative is delivered by the Lagos Business School Sustainability Centre and is funded with a $1million grant from the Ford Foundation. This funds is structured as an invested endowment which will provide perpetual funding to support the Chair and Youth Fellowship activities. The Innocent Chukwuma Social Impact Fellowship (ICSICF) is an interdisciplinary fellowship that aims to support young innovators for social impact in Nigeria. Founded in honour of Late Mr Innocent Chukwuma, renowned activities and social innovator, the fellowship hopes to facilitate the emergence of young dynamic and ethical leaders who will have significant impact on Nigeria's development.



ICSICF activities also included the writing and publication of a biography in honour of the late Mr Innocent Chukwuma who was particularly passionate about the need to support the next generation of leaders, especially in Nigeria. The ICSICF will launch the first call for applications in 2022 for young Nigerian innovators (18 - 35 years old) working in areas of public policy & governance, responsible management, social enterprise, impact investment and other key areas of development.

For more information, please visit the LBS website at https://icsi.lbs.edu.ng/ or contact the ICSI Admin Desk at ic-sicfadmin@lbs.edu.ng

Supported by LAGOS BUSINESS SCHOOL PAN-ATLANTIC UNIVERSITY | FORD FOUNDATION | LBS Sustainability Centre

Advancing Nutrition, Health, and Environmental Awareness through the Media



Project Partner - Nestle Nigeria, Nestle Nutrition Institute, School of Media and Communications

The media plays a pivotal role in society's response to issues around healthy nutrition, environmental conservation and sustainability in general. However journalists in Nigeria continue to grapple with the challenge of a difficult operating environment and lack of skills in sourcing information and communicating to the public in a way that delivers impact. This programme was designed to equip media professionals to create and disseminate accurate information on key nutrition, health, sustainability and climate change issues with the aim to drive behaviour change.

This initiative was in line with Nestlé's commitment to advancing nutrition and preserving the planet while improving livelihoods in the communities closest to its operations. Designed by Lagos Business School Sustainability Centre and Nestlé Nigeria, the course was delivered by a faculty made up of LBS, Nestlé, Nestle NNI, SMC, Media and Industry experts.

Nestle NHW 2019 Class = 22 (Male - 7, Female - 15)
Nestle NHE 2020 Class = 27 (Male - 10, Female - 17)
Nestle NHE 2021 Class = 59 (Male - 20, Female - 39)

Programme Geographical Reach: 7 states in Nigeria

FORDFOUNDATION

Building Youth Leadership Capacity in Nonprofit Management



Project Partner - Ford Foundation West Africa

Recognising the need to build the capacity of youth in the nonprofit sector, LBS Sustainability Centre with the support of the Ford Foundation West Africa developed and implemented the project 'Support Capacity Building for Young Feminist Leaders through the Non-Profit Leadership and Management Programme'. The project began in June 2017 and has led to the development of certificate programmes for youth and executives in the sector. All activities on the project inspire and empower young women and men to apply leadership skills inspired by feminist values and principles to grow their organisations and movements, build purposeful careers in the nonprofit sector and lead important social innovation initiatives with refined tools and greater confidence.

The project has connected youth to experienced mentors through the senior fellows in residence programme and the participation of industry experts as facilitators. Knowledge creation and dissemination have also been achieved through the development of a 'Nonprofit Management Handbook and Casebook' focused on leadership and management challenges in nonprofit organisations and social enterprises. The project also equips business students in LBS MBA programmes to create social, economic and environmental value through collaboration with Nonprofit leaders and delivery of community service initiatives, known as 'Personal Social Responsibility (PSR)' projects.

Certificate Programme NPLM 1 = 43 Participants (Male 21, Female 22)
NPLM 2 = 37 Participants (Male 14, Female 23)
NPLM 3 = 39 Participants (Male 11, Female 28)
NPLM 4 = 84 Participants (Male 43, Female 41)
NPLM 5 = 43 Participants (Male 20, Female 23)
NPLM 6 = 24 Participants (Male 8, Female 16)
NPLM 7 = 53 Participants (Male 32, Female 21)
NPMfEx 1 = 29 Participants (Male 16, Female 13)
NPLM 8 = 53 Participants (Male 23 , Female 30)
NPMfEx 2 = 25 Participants (Male 9 , Female 16)
Total = 430 Youths, Geographical Reach = 29 States in Nigeria

6 Senior Fellows
19 Webinars
8 Teaching Case Studies
1 Handbook

13 Community Service - Personal Social Responsibility (PSR) Projects addressing;





IMPACT HIGHLIGHT VIDEOS

IMPACT HIGHLIGHT VIDEOS

Leadership Programme for Youth Entrepreneurs in Waste Management

Project Partner - Aspire Coronation Trust (ACT) Foundation

The 'Leadership Programme for Sustainable Waste Management' is a capacity-building project that advances enterprise and leadership development among youth in Nigeria. The project led to the development and delivery of a certificate programme focused on innovative and sustainable methods of waste management as a business (collection, removal, processing, recycling and disposal). Supported by a grant from the Aspire Coronation Trust (ACT) Foundation, the programme has become a platform for sustainability and entrepreneurship for youth to take actions to mitigate the environmental and health implications of improper waste management.

The programme is geared towards providing technical advice, business skills, and understanding of sustainability concepts to improve the financial viability of waste management business which can serve as a tool for addressing the rising (52.65%) youth unemployment in Nigeria. It aims to facilitate entry of informal youth-led waste management businesses into the formal economy in a manner that will improve their businesses positively impact society.

LPSWM 2019 Class = 49 (Male - 30, Female - 19)
LPSWM 2020 Class = 45 (Male -27, Female -18)
LPSWM 2021 Class = 44 (Male -22, Female -22)

Programme Geographical Reach: 11 states in Nigeria

Other Project Partners: Lagos Waste Management Authority (LAWMA), Lafarge Africa - Geocycle Waste Management Services, National Environmental Standards and Regulations Enforcement Agency (NESREA), E-Waste Producer Responsibility Organisation of Nigeria (EPRON)























IMPACT HIGHLIGHT VIDEOS

IMPACT HIGHLIGHT VIDEOS

Our Community

Prof Chris Ogbechie	Professor of Strategic Management
Dr Franklin Ngwu	Associate Professor, Corporate Governance and Risk Management
Oreva Atanya	Head, Sustainability
Theresa Akpoveso	Senior Associate
Nnaemeka Onoyima	Senior Associate
Osanua Nwagbara	Associate
Paul Appiah-Konadu	Affiliate Researcher
Nathaniel Amaoh	Affiliate Researcher
Jude Obidiagha	Affiliate Researcher
Vincent Eke	Affiliate Researcher
Munachiso Ugo-Emeribe	Affiliate Researcher
Chineme Egbo	Programmes Assistant
Anthony Tuedon	Programmes Assistant
Uchenna Nwoye	Programmes Assistant
Irmani Alasa	Programmes Assistant
Cynthia Eboze	Programmes Assistant

Affiliate Faculty And Fellows

Prof. Enase Okonedo	Vice Chancellor, PAU
Adenike Adeyemi	Senior Fellow, Nonprofit Management
Dr Adun Okupe	Faculty, Sustainability and Strategy
Prof. Akintola Owolabi	Professor of Cost and Management Accounting
Dr Akin Oparison	Faculty, HRM & Organisational Behaviour
Dr Bongo Adi	Faculty, Development Economics
Douglas Kativo	Sustainability Facilitator
Dr Henrietta Onwuegbuzie	Faculty, Entrepreneurship
Ibrahim Salau	Sustainability Facilitator
Dr Ike Kelikume	Faculty, Economics
Isaac Orolugbagbe	Faculty, Strategy and Corporate Governance
Dr Ijeoma Nwagwu	Faculty, Sustainability and Strategy
Dr Kemi Ogunyemi	Faculty, Business Ethics and Sustainability
Prof. Kenneth Amaeshi	Chair in Business and Sustainable Development, University of Edinburgh
Dr Marvel Ogah	Faculty, Operations Management
Misan Rewane	Senior Fellow, Nonprofit Management
Dr Ogechi Adeola	Faculty, Marketing
Prof. Olawale Ajai	Professor of Social and Political Environment of Business
Oladayo Olaide	Senior Fellow, Nonprofit Management
Prof. Olayinka David-West	Professor of Information Systems
Osayi Alile	Senior Fellow, Nonprofit Management
Soromidayo George	Sustainability Facilitator
Peter Bamkole	Director, Enterprise Development Centre, PAU
Rose Ogbechie	Faculty, Business Ethics
Uche Attoh	Faculty, HRM & Organisational Behaviour
Victoria Uwadoka	Creating Shared Value Facilitator
Yomi Fawehinmi	Sustainability Facilitator
Dayo Oluwole	Sustainability Facilitator
Mr Chido Nwakanma	Faculty, School of Media and Communication
Nike de Souza	Faculty, Sustainability
Amaka Andyazike	Sustainable Finance
Fatumata Soukouna Coker	Sustainable Business
Nkolika Okoli	Sustainable Finance
Chienye Ogwo	Sustainability and CSR
Santhus Aroh	Sustainable Finance

Partners

We are grateful to our partners and various organisations which have participated, supported and contributed towards the success of the LBS Sustainability Centre Initiatives.

- Adcem Healthcare
- AFEX Nigeria Commodities Exchange Ltd
- AHK Nigeria
- Airtel Nigeria
- Alliance for a Green Revolution in Africa
- AGBAMI Partners (Chevron Nigeria Ltd.)
- Aspire Coronation Trust (ACT) Foundation
- Bloom Healthcare
- BudgIT Foundation
- Central Bank of Nigeria
- Coca Cola Nigeria
- Dangote Group
- Doreo Partners
- Dow
- development Research and Projects Centre (dRPC)
- First Bank of Nigeria Ltd
- Food and Beverage Recycle Alliance (FBRA)
- Ford Foundation, West Africa
- Enterprise Development Centre, PAU
- E-Waste Producer Responsibility Organisation of Nigeria (EPRON)
- Gamaliel and Susan Onosode Foundation Global Alliance for Improved Nutrition
- Global Network of Advance Management(GNAM)
- Global Reporting Initiative (GRI) Africa
- Guinness Nigeria
- Heinrich Boll Foundation
- International Finance Corporation (IFC)
- Ishk Tolaram Foundation
- Julius Berger Nigeria
- Junior Achievement Nigeria (JAN)
- Lafarge Africa
- Lagos State Entrepreneurship Trust Fund Lagos State Waste Management Authority (LAWMA)
- LEAP Africa
- MTN Nigeria
- National Agency for Food and Drug Administration and Control (NAFDAC)
- Nestlé Nigeria
- National Environmental Standards and Regulations Enforcement Agency (NESREA)
- 9Mobile
- Nigeria Climate Innovation Centre Nigeria
- Economic Summit Group Nigerian
- Exchange Group (NGX)
- Office of the Senior Special Adviser to the President on SDGs
- Open Society Justice Initiative
- Private Sector Advisory Group on SDGs (PSAG)
- Riara Business School, Nairobi
- SAFIN Network
- Sahara Group
- Sahel Capital
- Samsung
- Siemens
- Songhai Farms
- Shehu Musa Yar'adua Foundation
- Shell Nigeria
- Shared Value Africa Initiative (SVAI)
- Susty Vibes
- Technoserve Nigeria
- The Hunger Project
- Tolaram Group
- Unilever Nigeria
- United Nation, Nigeria Office
- United Nation Global Compact, Nigeria Chapter
- University of Edinburgh Business School WaterAid Nigeria
- WAVE Academies
- Wecyclers
- Women In Successful Careers (WISCAR)
- Women in Management, Business and Public Service (WIMBIZ)



Our Services and Partner Engagements include

- Organisational Social Impact Assessment Studies and Reporting
- Corporate Social Responsibility, Sustainable Development Goals (SDGs) Initiative Programme Design and Implementation
- Customized Capacity Building and Leadership Programmes Design and Devilery
- Sustainability Strategy Development
- Industry and Sector-Specific Research Studies
- Grant Execution and Management
- Sustainability Integration in Policy Implementation
- Social Impact Assessment of Policy & Investment Outcomes
- Stakeholder Engagements Forums and Constructive Dialogues

Contact us today

Nnaemeka Onoyima
Senior Associate,
nonoyima@lbs.edu.ng, +2347036530729

Theresa Akpoveso
Senior Associate
takpoveso@lbs.edu.ng, +2347032301013

LBS Sustainability Centre
Lagos Business School, Pan-Atlantic University.
KM 22, Lekki-Epe Expressway,
Ajah, Lagos State, Nigeria.

SwitchBoard Tel: +234-(0)-8058048473
Direct Line: +234-(0)-8166274211
Email: sustainabilitycentre@lbs.edu.ng

Twitter: @LBS_SustCentre
Facebook: https://www.facebook.com/lbssustainabilitycentre/
Instagram: https://instagram.com/lbs_sustainability_centre
LinkedIn : Lagos Business School Sustainability Centre

www.lbssustainabilitycentre.edu.ng